

# enviricard FAQs

### What quantities can I order?

We have a solution for very small print runs from 100 - 500 (using dye sublimation printing), a digital print process for 500 - 2000 and a litho print process for 2000 - 1m+. Just let us know what you're looking for and if you want any smart tech or base printing, like QR codes or your branding on the cards. The quantity and type you are after can also help determine which samples we send you.

## What are your cards made from?

The paperboard we use is called Invercote and it comes from our paper partners based in Iggesund in Sweden. Holmen Iggesund creates the paperboard from FSC forests that they own and manage. They plant 32m trees each year and always plant more than they harvest. The mill is rated Platinum by EcoVadis; meaning it ranks in the top 1% of most sustainable companies in the world. The mill runs on Biomass and operates a zero to landfill policy. Our paperboard is one of the most water-resistant on the market, it is both compostable (in industrial landfills in line with EN13432) and recyclable in normal household waste streams.

## What can I use enviricard for?

The possibilities are endless. Gift, loyalty, membership, access, ID, visitor cards, event passes, key cards and more.

#### What about printing and extras on the cards?

All embellishments, laminates, foils etc are also environmentally friendly. All the bio coatings we add to our cards are from sustainable, natural and renewable sources. They are harmless and don't affect the composability or recyclability of our cards.

Also, we were the first card producer in the world awarded the Plastic Free Accreditation Mark on our products.

## Are they truly environmentally friendly?

Yes. Our cards are 100% recyclable and biodegradable. Plus, every paperboard card uses 95% less carbon during its manufacture compared with plastic cards.

#### Can I order blank or pre-printed cards?

Both – you can have plain white cards with or without technology included. Or you can opt for base printing and full printing – again with or without tech included.



## Can I print on the cards using my existing equipment?

Yes. We can supply cards either blank, base printed or fully printed. You can add your own customisation using your dye-sublimation printer. If you have an Evolis Primacy or Zenius printer, our solution works with their Blackflex ribbon providing a crisp, clear mono overprint.

## Do I need a method of activating and processing my Gift Cards?

Yes, if you don't have a processor or gift card programme already, we can connect you to our relevant partners.

We'd love to hear from you if you are thinking of trying enviricand or you need to reorder. Just <u>make an enquiry</u> via our online store – we are more than happy to advise you, especially if you are just getting started with a card scheme.

These are the questions we generally ask new prospects who approach us to start with. If you could let us know or give some thought to the answers, that would be much appreciated.

- 1. Do you currently run a gift/loyalty card programme?
- 2. What quantity do you require?
- 3. Do you have any artwork you can share with us?
- 4. What variable data do you need on the cards? A unique reference number, barcode etc?